

## **JOSH WHITFORD**

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### **Academic Appointments**

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- 2004 Assistant Professor, Columbia University Department of Sociology  
2003 Post-Doctoral Fellow, Max-Planck Institute for the Study of Societies

### **Education**

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- 2003 Ph.D, University of Wisconsin-Madison, Department of Sociology  
1998 M.A. University of Wisconsin-Madison, Department of Sociology  
1993 B.A. University of Wisconsin-Madison. Double major in Math and Italian

### **Book**

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- 2005 *The New Old Economy: Networks, Institutions, and the Organizational Transformation of American Manufacturing*. Oxford University Press.  
Reviewed in: *American Journal of Sociology*, *Political Studies Review*,  
*Sociological Review*, *British Journal of Industrial Relations*, *European Newsletter of Economic Sociology*.

### **Articles (peer reviewed)**

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- 2007 Whitford Josh and Cuz Potter. "Regional economies, open networks and the spatial fragmentation of production"; *Socio-Economic Review*.
- 2005 Whitford, Josh and Aldo Enrietti. "Surviving the Fall of a King: The Regional Institutional Implications of Crisis at Fiat Auto"; *International Journal of Urban and Regional Research*. 29:4, pp. 771-795  
Updated and translated as "Quale governance dopo una monarchia? Le implicazioni della crisi Fiat a livello locale"; *Stato e Mercato* 2006.
- 2004 Whitford, Josh and Jonathan Zeitlin. "Governing Decentralized Production: Institutions, Public Policy, and the Prospects for Inter-Firm Cooperation in the United States"; *Industry and Innovation*, 11:1/2.  
Also translated into Italian in *Impresa senza confini. Percorsi, strategie e regolazione dell'outsourcing nel post-fordismo maturo* [Firms without borders: paths, strategies and the regulation of outsourcing in mature post-fordism] Giuseppe Bonazzi and Serafino Negrelli (eds.), Milan: Edizioni di Comunità. 2003.

- 2002 Whitford, Josh. "Pragmatism and the untenable dualism of means and ends: Why rational choice theory does not deserve paradigmatic privilege"; *Theory and Society*, 31:3, pp. 325-363.
- 2001 Whitford, Josh. "The Decline of a Model? Challenge and Response in the Italian Industrial Districts"; *Economy and Society*, 30:1, pp. 38-65.

### **Draft papers-in-progress**

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Whitford, Josh, and Solon Simmons and Susan Helper: "Contested collaboration: Toward a behavioral theory of the network firm"; currently being revised for Journal submission.

Whitford, Josh. "Pragmatism, method, and institutional change" presented June 2006 at Radcliffe Institute workshop on Pragmatism and the social sciences. Currently being revised for journal submission.

Schrank, Andrew and Josh Whitford. "Varieties of Network Failure"; presented at the 2007 meetings of the Society for the Advancement of Socio-Economics; to be presented at ASA 2007.

### **Other academic publications (not peer-reviewed)**

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- 2006 Whitford, Josh. *Review of Speculative Management: Stock Market Power and Corporate Change* by Dan Krier. In the *American Journal of Sociology* 111.1.
- 2004 Whitford, Josh and Matt Vidal. "Putting Economic Sociology into Public Practice"; *Accounts: a newsletter of economic sociology*, 4:2. Spring.
- 2003 Josh Whitford. "Developments in training and industrial policy in Wisconsin"; *Rubens Laboratorio sulle Reti di Competenze nella Meccanica*. Officina Emilia, Università di Modena.
- 2003 Enrietti, Aldo, Massimo Follis and Josh Whitford. "Rapporti cooperativi nella catena di fornitura automobilistica: la 'Crescita Guidata' di Fiat Auto in una prospettiva comparata" in Giuseppe Bonazzi and Serafino Negrelli (eds.), *Impresa senza confini. Percorsi, strategie e regolazione dell'outsourcing nel post-fordismo maturo* [Firms without borders: paths, strategies and the regulation of outsourcing in mature post-fordism], Milan: Edizioni di Comunità.  
 In English: Enrietti, Aldo, Massimo Follis and Josh Whitford. "Improving performances at the second tier of the automotive supply chain: Fiat's 'guided improvement' program in comparative perspective." Presented at the meetings of the GERPISA (Permanent Group for the Study of the Automobile Industry and its Employees), Paris, France. June 2002.
- 2001 Whitford, Josh. "Can Productive Cooperation Survive the Emergence of Market Power in the Italian Industrial Districts?"; presented at the American Sociological Association Meetings, Economic Sociology Regular Session.

### **Policy writing**

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- 2003 Co-author (with Matt Vidal, Jonathan Zeitlin and Joel Rogers) of Center on Wisconsin Strategy (COWS) report: *Challenges and Options for Wisconsin Component Manufacturing*.

- 2002 Co-author (with Paul Ericksen, Joel Rogers and Jonathan Zeitlin) of White Paper for the Wisconsin Economic Summit III: *Leveraging Manufacturing Excellence: A Supplier Strategy for Wisconsin*.
- 2002 Principal author of COWS report: *Cluster Development Policy in Action: The Wisconsin Manufacturers' Development Consortium*.
- 2002 Principal author (with Jonathan Zeitlin and Joel Rogers) of COWS report: *Down the Line...: Supplier Upgrading, Evolving OEM-Supplier Relations, and Directions for Future Manufacturing Modernization Policy and Research in Wisconsin*.
- 2000 Co-author (with Jeff Rickert, Joel Rogers, Daria Vassina and Jonathan Zeitlin) of COWS report: *Common Problems and Collaborative Solutions: OEM-Supplier relationships and the Wisconsin Manufacturing Extension Partnership's Supplier Training Consortium*.
- 2000 Co-author (with David Wood and Joel Rogers). *At the Center of It All: The High-Road Strategy for Milwaukee's Menomonee Valley*. A Menomonee Valley Partners Report. Center On Wisconsin Strategy.
- 1997 Principal author (with Laura Dresser) of COWS report: *Skills and Training in the Dane County Insurance and Finance Industry*. 1997.

### **Grants, fellowships and other honors**

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- 2007 Alfred P. Sloan Foundation Industry Studies Fellow for the study of the Industrial Components industry. Fellowship carries with it \$45,000 in flexible research funds over two years.
- 2007 "Global Components Project." Grant from the Alfred P. Sloan Foundation. \$150,000 over two years. Co-principal investigator with Gary Herrigel, Peer Hull Kristensen, Charles F. Sabel, Edward Steinfeld, Volker Wittke, and Jonathan Zeitlin.
- 2006 Invited participant in the Center for Advanced Study in the Behavioral Sciences (Palo Alto CA) summer institute on Economy and Society directed by Walter Powell and Neil Fligstein. July-August.
- 2006 Summer Research Support Grant, Columbia University. \$3000.
- 2005 "Understanding seemingly contradictory supply relationships." Grant from the International Motor Vehicle Project. \$33,500 (housed at Wharton). Co-Principal Investigator with Susan Helper.
- 2003 Kathryn DuPre Lumpkin Award for the Best Dissertation in the University of Wisconsin Department of Sociology during 2002-03.
- 1998 Fulbright IIE fellowship for Italy.

### **Professional service and associations**

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American Sociological Association

Sections: Economic Soc; Organizations, Occupations and Work; Labor and Labor Movements

Society for the Advancement of Socio-Economics.

Program co-chair for 2007 SASE meeting in Copenhagen

Journal reviewing for:

*American Sociological Review; American Journal of Sociology; Theory and Society, Sociological Quarterly; Sociological Inquiry; International Journal of Urban and Regional Research; Environment and Planning A, International Small Business Journal*

## **Teaching and departmental service**

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### Committees:

Graduate admissions committee (2004-2005); Departmental colloquium (Fall 2005-Spring 2007); Junior faculty search committee (2006-2007)

### PhD advisees:

Miriam Boyer; Dennis Bogusz

### PhD committees:

Completed: Fernanda Wanderley (2005); Lewis Freeman (2007)

Current: Elena Krumova; John Lee; Roby Muhamad

### Courses:

Comparative Social Organization of Advanced Capitalist Economies (Graduate seminar)  
 Evaluation of Evidence (Introductory undergraduate).  
 Sociology and the Public (Undergraduate seminar)  
 Economic Sociology meets Economic Geography (Graduate seminar)

## **Selected presentations (since graduate school)**

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- 2007 Summer School di Sviluppo Locale, Seneghe (Sardinia) Italy. July 10. *Lectio Magistralis*. "Sebastiano Brusco, la ricerca internazionale, e lo sviluppo locale."
- 2007 Society for the Advancement of Socio-Economics. Copenhagen. June 28-30. "The anatomy of Network Failure" (with Andrew Schrank); critic in "Author meets critics" session on Colin Crouch's *Capitalist Diversity and Change*.
- 2007 International Motor Vehicle Project Automotive Mini-Conference. Wharton school, Univ. of Pennsylvania. June 13. "Contested Collaboration."
- 2007 Sloan Industry Studies Conference. Cambridge MA. April 25-27. "Globalization and the Italian Industrial Districts."
- 2006 Massachusetts Institute of Technology, Institute for Employment Research seminar series. "The New Old Economy."
- 2006 Radcliffe advanced seminar on Pragmatism and the Social Sciences. Harvard University. June 1-2. "Pragmatism, method, and institutional change."
- 2005 Harvard Business School, workshop on the Firm as a Collaborative Community. December 16. "Is it collaboration if there's no trust?"
- 2005 Society for the Advancement of Socio-Economics. Budapest. June 30-July 2. "Network Production, Uncertainty, and Contradiction in the New Old Economy"; "Surviving the Fall of a King: The Regional Institutional Implications of Crisis at Fiat Auto."
- 2005 Academy of Management, Critical Management Studies session. "The New Old Economy: The Organizational Transformation of American Manufacturing."
- 2004 American Sociological Association, Economic Sociology Regular Session. August 14-17. "Networks, Uncertainty and Contradiction in the New Old Economy."

- 2004 University of Toulouse, workshop on Local Development and Territorial Governance. March 11-13. "Surviving the Fall of a King: The regional institutional implications of crisis at Fiat Auto."

**Other**

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- 2006 Visiting researcher, Max Planck Institute for the Study of Societies. June-July.
- 2005 Visiting researcher, Max Planck Institute for the Study of Societies. June-July
- 2000-3 Lead research assistant on the Advanced Manufacturing Project, an inter-university research consortium dedicated to the study of the component manufacturing sector (financed by the Sloan Foundation). Supervised by Professors Jonathan Zeitlin and Joel Rogers.
- 2002 Visiting researcher, Università di Torino, Facoltà di Scienze Politiche, Dip. di Economia.